



Association of
Ontario Land Economists

2021

MEMBERSHIP GUIDELINE

"The Association applauds stellar developments. This year we spotlight BCE Place one of Ontario's notable landmarks"



WHAT IS AOLE?

YOUR MEMBERSHIP TO OVER \$50 BILLION IN NEW DEVELOPMENTS

The Association of Ontario Land Economists (AOLE) is a membership based group of real estate professionals that offers the opportunity to connect with other professionals in related fields, share knowledge, learn and network with potential clients, partners, mentors and more. Currently the group proudly represents most of the significant developments in Southern Ontario and its members are active in many various roles across the vast real estate industries.

You can make a difference today by joining AOLE. Members have the benefit of broadening and enriching their professional development ensuring high-ethical work standards and making submissions to the government for improvements in both the law and public administration in relation to land economics. This year, our members will be involved in over \$50 billion dollars in Ontario real estate initiatives.

If you've been involved in real estate for the past 5 years, reach out and talk to us! We would love to help you become a member of AOLE or assist you with the steps to becoming a member.

SOME OF THE COMPANIES THAT MAKE AOLE GREAT





LEAD • LEARN • NETWORK

LEAD

Set the industry standards in real estate, from marketing to mortgage services, from property financing to urban land developments and property management. Our members include leading professionals who make up the entire landscape of real estate professionals.



LEARN

Join your fellow professionals in future stimulating breakfast/dinner meetings, workshops and tours of land developments. You'll also receive our tri-annual Journal with updates and information within the real estate industries and features on our members.



NETWORK

AOLE members represent a vast array of professionals within the real estate industries including economists, planning consultants, land surveyors, professional engineers, architects, property appraisers, quantity surveyors, management consultants and government professionals involved in land use planning economic redevelopment and marketing.





WHERE IT ALL BEGAN:

The Association of Ontario Land Economists (AOLE) was founded in 1963 and was officially incorporated in 1964. Its name reflects a long-standing position as the only body in Ontario open to all qualified professionals who work in the field of land economics. Since its incorporation, each full voting member has been known as an Ontario Professional Land Economist, with the right to use the letters PLE in their title.

QUALIFICATIONS FOR PLE DESIGNATION

In order to receive the PLE designation, candidates must qualify as a voting member of the AOLE.

TO QUALIFY YOU NEED:

- 1. To have held a position within the industry, in an occupation requiring competency in land economics, for at least five years.**
- 2. Academic study in a related discipline evidenced by a degree, diploma or certificate from a recognized educational institution.**
- 3. All students pursuing approved coursework can also qualify for Student or Graduate Membership.**

For complete qualification guidelines, please contact us at:

admin@aole.org



What careers are represented within AOLE?

To get an idea of the professionals that are members of AOLE, we have compiled a list of some of the most strongly represented professionals below:

Architects

Certified Property
Managers

Economists

Lawyers

Land Use Planners

Marketing
Consultants

Mortgage
Brokers

Municipal
Assessors

Ontario Land
Surveyors

Engineers

Property
Tax Agents

Quantity
Surveyors

Real Estate
Brokers

Real Estate
Appraisers

Land
Developers

Chartered
Accountants

FOR FURTHER INFORMATION
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